

WHAT'S YOUR ROI ON SOCIAL MEDIA?



A Free **CAMCONNECT** Open House & Social Media Panel Discussion

THURSDAY, FEBRUARY 23RD

Explaining Social Media and How to Make it Work for Your Company

Industry Best Practices for Promoting Business with Social Media

What is SEO and How it Effects Your Company Visibility

Evening Agenda

- 5:00-6:00pm CAM Open House & Tours
- 6:00-7:00pm Social Media Panel Discussion
Moderated by Amanda Tackett



Refreshments & Snacks Sponsored by ARC Michigan & CAM

Special Panel Guests Include:

- Dana Galvin, CPSM
Director of Corporate Communications at Barton Malow
- Rick Rys
SEO Specialist, HiDefColor.com
- Sheila Suppes
Director of Business Development & Marketing at Sachse Construction
- Chris Hippler
Capital Letters Marketing
- Matthew Austermann
Production Director, Construction Association of Michigan

EXCLUSIVE SPONSORSHIP OPPORTUNITIES ARE AVAILABLE
CONTACT GREGG MONTOWSKI FOR MORE INFORMATION. 248.972.1000 OR MONTOWSKI@CAM-ONLINE.COM

RSVP BY FEBRUARY 21

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LOCATION:

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